

Graphic Design

2015–2016 Catalog

B.A. in Communication Design

Option in Graphic Design

PLANNING GUIDE

California State University, Chico

Prerequisites	Course No.	Course Title at Chico	Units	Semester Taken	Recommended Semester	Transfer or Authorized Substitute Courses Only (Use only for courses which differ from those listed below)	
						Course No.	College
This course is also offered as JOUR 101	CDES 101	Introduction to Communication	3.0		1		
	CDES 102	Principles of Communication Design	3.0		2		
	CDES 206	Introduction to Photography and Digital Imaging	3.0		1		
ENGL 130	CDES 303	Communication Criticism	3.0		5		
CDES 102	CDES 307	Technology and Communication	3.0		6		
Degree Core: 15.0							

Prerequisites	Course No.	Course Title at Chico	Units	Semester Taken	Recommended Semester	Course No.	College
ARTS 125, CDES 206, CDES 283, CDES 284	ARTH 130	Art History Survey	3.0		2		
	ARTS 125	Basic Drawing	3.0		1		
	CDES 222	Basic Web Design	3.0		3		
	CDES 230	Graphic Design Portfolio Review	1.0		5		
	CDES 206	CDES 283	Digital Print Production	3.0		2	
	CDES 284	Basic Graphic Design	2.0		4		
	CDES 314	Rich Internet Media Design 1	3.0		4		
Option Core: 18.0							

Portfolio Requirement

The successful completion of a Portfolio Review is necessary for entry into upper-division Graphic Design course work. The portfolio is comprised of work from **ARTS 125**, **CDES 206**, **CDES 283** and **CDES 284**, and is reviewed by Communication Design faculty. Transfer students may take **CDES 230**, **CDES 283** and **CDES 284** concurrently.

Laptop Requirement

The Department of Communication Design requires all students in the Graphic Design option to own a laptop computer. Requirements include either a 13-inch or 15-inch Apple MacBook Pro with Retina display [www.apple.com/macbook-pro/specs-retina] and a subscription to the Adobe Creative Cloud [www.adobe.com/creativecloud/buy/students/html] (student edition \$19.99/mo). If interested, you can contact the Financial Aid Office for details on assistance (finaid@csuchico.edu, 530 898-6451). This computer package is expected to serve the student for the entire length of the four-year program.

Prerequisites	Course No.	Course Title at Chico	Units	Semester Taken	Recommended Semester	Transfer or Authorized Substitute Courses Only (Use only for courses which differ from those listed below)	
						Course No.	College
	CDES 331	History of Graphic Design	3.0		6		
CDES-230	CDES 327	Information Design	3.0		6		
CDES 230	CDES 334	Basic Typography	3.0		6		
CDES 327, CDES 334	CDES 431	Publication Design	3.0		7		
CDES 327, CDES 334	CDES 434	Advanced Typography	3.0		7		
CDES 431, CDES 434	CDES 437	Advanced Graphic Design	3.0		8		
CDES 431, CDES 434	CDES 439	Presentation and Practice	3.0		8		
CDES 327, CDES 334	CDES 489	Communication Design Intern	2.0		8		
Post-Portfolio Required: 23.0							

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Two courses selected from:							
CDES 222	CDES 322	Advanced Web Design	3.0		7		
CDES 334	CDES 332	Experimental Letterpress Printing	3.0		7		
CDES 334	CDES 333	Human Factors	3.0		7		
CDES 334	CDES 337	Packaging	3.0		7		
CDES 206 (grade of C or higher)	CDES 396	Intermediate Photography and Digital Imaging	3.0		7		
CDES 314	CDES 414	Rich Internet Media Design 2	3.0		8		
CDES 334	CDES 432	Sustainable Design	3.0		8		
CDES 334	CDES 435	Corporate Design Systems	3.0		8		
CDES 334	CDES 436	Motion Design	3.0		8		
CDES 396 (grade of C or higher)	CDES 496	Applied Photography and Digital Imaging	3.0		8		
Electives: 6.0							

Adviser: _____

Date: _____